

Advertising Rates and specifications

Newsletter and website

Artwork spécifications	Annual rate Prices in ZAR	Trimestrial Rate Prices in ZAR
	1 year website + 3 newsletters	3 months website + 1 newsletter
website ad (shuffle mode) website artwork horizontal - format .jpeg / .png + back cover newsletter dimension: 130*185mm format .jpeg/.png/.pdf	6 350	2 200
website ad (shuffle mode) website artwork horizontal - format .jpeg / .png + full page A5 newsletter dimension: 123*185mm format .jpeg/.png/.pdf	4 800	1 650
website ad (shuffle mode) website artwork horizontal - format .jpeg / .png + 1/2 page A5 newsletter dimension: 123*93mm format .jpeg/.png/.pdf	3 600	1 200
website ad (shuffle mode) website artwork horizontal - format .jpeg / .png + 1/4 page A5 newsletter dimension: 62*93mm or 123*47mm format .jpeg/.png/.pdf	3 100	1 000
website ad (shuffle mode) website artwork horizontal - format .jpeg / .png + Announcement 5 lines newsletter max / 350 characters or visit card format .jpeg/.png or word	2 800	850

annual rate : you can combine back cover with others formats, please contact us.

NEW* : your artwork in Le guide on 1 topic your logo on the top of each part of the topic and each 2000 words dimension: horizontal banner 728*90mm website format .jpeg/.png/.gif	1 000	
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Website only

Description	Annual rate website	Trimestrial rate website
Your logo on the website on each page (shuffle mode) link to your website or advertisement on "clic" horizontal website format .jpeg or .png	2 700	800
NEW* : your artwork in Le guide on 1 topic your logo on the top of each part of the topic and each 2000 words dimension: horizontal banner 728*90mm website format .jpeg/.png/.gif	1 000	

Newsletter only

Artwork spécifications	Annual rate	Trimestrial Rate
back cover newsletter dimension: 130*185mm format .jpeg/.png/.pdf	3 newsletters	1 newsletter
full page A5 newsletter dimension: 123*185mm format .jpeg/.png/.pdf	4 800	1 750
1/2 page A5 newsletter dimension: 123*93mm format .jpeg/.png/.pdf	3 050	1 200
1/4 page A5 newsletter dimension: 62*93mm or 123*47mm	1 700	650
Announcement 5 lines max newsletter max dimension: 350 characters or visit card format .jpeg/.png or word	1 100	450
	700	250

Artwork supplied by sponsor

For specific advert, please contact us

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